



People's Democratic Republic of Algeria  
 Ministry of Higher Education and Scientific Research  
 20 August 1955 University of Skikda  
 Faculty of Economics, Commercial and Management Sciences  
 Department of Commercial Sciences



in collaboration with  
 Project on university training and research team P.R.F.U : F01L01UN210120230003

is organizing

## International Conference on

# Export promotion policies and Export Performance of Firms in developing and emerging economies

November 19-20, 2024

conference auditorium - university of skikda



**Honorary president:**

Pr. BOUFENDI Toufik -Rector of the University

**Conference supervisor:**

Pr. KIMOUCHE Bilal -Dean of the faculty

**General Chair:**

Dr. BELAAZE Khayreddine

**Scientific committee chair:**

Dr. MEKITA Hemza

**Organizing Committee chair:**

Dr. REDJEM Nouredine

**Conference coordinator:**

Dr. MESSIKH Ayoub

## Scope and Objectives

The organizing committee of the Conference is pleased to announce the 1st International Conference on Export promotion policies and firms Export Performance in developing and emerging economies - ICEPPEP2024 , which will be held on November 19 -20, 2024 at the university of Skikda, ALGERIA.

ICEPPEP 2024 constitutes a leading venue for scholars, academics, trade policy makers and actors in foreign trade to share their ideas, original research findings, practical experiences, and proposals regarding the issues related to the topics of the conference.

The main aim of the conference is to create an effective international forum for all participants, and enhance the relations and open up new horizons for research and scientific collaborations.

## Conference objectives

- To create space for review of relevant literature of export promotion policies and related policies;
- To discuss the role and contribution of export promotion and export credit guarantee agencies in encouraging export activities;
- To investigate the factors affecting the export performance of firms, especially in developing and emerging countries;
- To discuss the determinants of Export Decision of Firms;
- To investigate the relationship between export performance and export promotion policies;
- To analyze current issues and challenges facing exporting firms;
- To present successful international experiences in promoting export;
- To provide recommendations and proposals aimed at developing more efficient and effective policies related to promoting exports.

## Topics

### Topic 01

Export promotion policies: literature review

### Topic 02

Trade policy and the WTO

### Topic 03

Benefits and Advantages of free Zones: export processing zones (EPZs), free trade zones (FTZs) and special economic zones (SEZs)

### Topic 04

Trade Promotion Organizations

### Topic 05

The Determinants of Export Performance

### Topic 06

Export Diversification

### Topic 07

Exporting and Firm Performance in developing and emerging economies

### Topic 08

Exporting firms

### Topic 09

Firms and international market access;

### Topic 10

Best practices in export promotion

Other related topics.



## Target audience

- This conference welcomes Academics, Scholars, and Researchers from higher education institutions across the globe;
- Government representatives from Departments of Trade and Export Promotion;
- Different actors in international trade;
- Companies executive officers.

## Conditions of participation

- The research paper should be within one of the conference's axes;
- It should be characterized by modernity, seriousness in presentation, scientific authenticity, and proper methodology;
- The research paper should not have been previously published in a journal or presented at another scientific event;
- Research papers should be submitted in WORD format;
- The size of the research paper, including references and appendices, should not exceed 15 pages;
- Research papers are accepted in three languages (Arabic, English, and French);
- The abstract should be in two languages (English and a foreign language) and should include keywords;
- Formatting should follow the APA style;
- Priority is given to field studies and case studies.
- All accepted research papers will be published in the conference's book;
- The best research papers will be published in one of the indexed journals.

## Template



Arabic



English



French

## Scientific committee members

Pr. Andrzej Cieslik University of Warsaw -Poland-	Pr. Fredj JAWADI IAE Lille University School of Management - France-	Pr. Habib Zitouna University of Tunis El Manar -Tunisia-
Pr. Turan YAY Yeditepe University -Turkey-	Pr. Hatem Masri Applied Science University Kingdom of Bahrain	Pr. Samir Ghazouani Ecole Supérieure de Commerce de Tunis -Tunisia-
Imène Guetat ISCAE - Tunis -Tunisia-	Dr. Maha Elhini The British University in Egypt	Pr. BEN BAYER Habib University of Oran2
Pr. Mohamed Benbouziane university of Tlemcen	Pr. ZAIRI Belkacem University of Oran2	Pr. Beddiaf Abdelmalek University of Guelma
Pr. Rabah Khouni University of Biskra	Pr. Hassani Rekaia University of Biskra	Pr. Oukaci Kamal University of Bejaia
Pr. Bilel Nettour University of Skikda	Pr. Slimane KAOUANE University of Skikda	Pr. Samir Cherakrak University of Skikda
Pr. Walid Bibi University of Khenchela	Dr.Zouheir El-Sahli Frederick University Cyprus	Pr. Hadjira Hallaci University of Skikda
Dr.Djamel Bouteldja University of Skikda	Dr.Yacine BOUNAB University of Skikda	Pr. Rami HARID University of Souk ahras
Dr.Khenchoul Assia Imene University of Skikda	Dr.Lynda REZGUI University of Skikda	Dr. ÖMER FARUK DERİNDAĞ Inonu University -Turkey-
Dr.Amroun sarra University of El Tarf	Dr.SALAMA Sara University of Annaba	Dr.Messaoud Lecheheb University of Skikda
Dr.Warda SAIDI University of Souk ahras	Dr.Randa SAADI University of Skikda	Dr.Amina Boukhdena University of Skikda
Lekoui Abdelhafid University of Skikda	Dr.AMRANI Sofiane university of Algiers3	Dr.yakouta boudouchene University of Khemis miliana
	Dr.BOULAHOUAT Mahdia University of Bejaia	Dr.Benarbia mounia University of Jijel

## Organizing committee members

Pr. Sawsen Zirek	Dr. Lotfi Bouneb
Dr.Mohamed Abdelouahed	Dr. Khadidja Arkoub
Dr.Djamel Eddine Terfas	Dr. Mohamed Salah Ferroum
Pr. Ali Djekrif	Dr. Ben mohamed Imane
Dr. Lakhdari Salah	Dr. ElKhansaa Khochmane
Dr. Sarra Zerkout	Dr. Habiba Belhadj
Dr.Samir Ammari	Dr. Amel Donia Chebel
Dr.Abderraouf Lezghed	Ghozlan Telilani
Zohra Gasmî	Djouhaina Kedjedja
Assma Lezghed	khaled guira
Rabah Bounmeri	Halima Bouzenad
Saida Bendiebaberkane	Zineb Ameur

## Important dates

Paper submission deadline: **August 31, 2024**  
Acceptance notification: **September 20, 2024**  
Registration deadline: **October 10, 2024**  
Conference date: **November 19 - 20, 2024**

## submission

Papers should be submitted electronically via our  
e-mail:  
**iceppep2024@univ-skikda.dz**

## Contact us

Visit the  
Conference's  
website for more  
information



<https://iceppep2024.sciencesconf.org>